

Building Strategies. Crafting Messages. Delivering Results.

Services



Communications Planning

Research-based analytics, strategies, tactics, messaging



Media Relations

Story development, media outreach and management



Crisis Communications

Crisis response planning, training, media relations



Public Affairs

Public policy counsel, coordination with key leaders



Marketing Communications

Concept, design-driven creative for traditional and digital media



Visual Branding

Positioning, imaging, visual identity development



Digital Engagement

Leveraging of multichannel mobile and online platforms



Association Management

Strategic and operational support



Video Production

Concept, script, full production management

About

CN's reputation and business growth are built on hard work, team effort, consistency, and honesty in everything we do.

Accomplished

CN has a long record of crafting effective communications strategies and mastering the changing world of communications. CN delivers results, and views client success as the ultimate measure of our own performance. Among our accomplishments are the rebranding of a major commodity exchange; raising the visibility of a leading public polytechnic university; and advising a Fortune 100 company on corporate communications strategies.

Experienced

CN's experience spans the corporate, non-profit and political sectors. Our roster of clients includes international corporations, start-ups, and long-established public and private institutions. We pride ourselves on providing communications advisory and creative services tailored to the specific needs of each client.

Respected

CN's reputation and track record for quality work are well known and respected. Client and professional relationships extend over many years and span a wide range of public, private and non-profit organizations. Client referrals and word-of-mouth drive CN's business growth and ongoing success.

In its 40-year history, CN has always delivered for world-class clients.



Forty years ago, CN Communications was founded by John Neiswanger and Anthony Cicatiello, two Midwesterners who met while students at The Ohio State University and came east to manage the electoral campaigns of future New Jersey Governor Tom Kean. John and Tony conceived a new kind of company – one that took an integrated approach to public relations by bringing together research, marketing, and communications. In its early years, CN focused on New Jersey, but has grown to provide world-class service across the region.

CN Communications continues to go above and beyond in showing what communications and public relations can do. CN's core consulting services remain research-based media relations, public affairs, digital media and marketing communications. To achieve specific client objectives, we assemble teams from a range of industry partners including many CN alumni who together can develop and implement a full range of communications products and services.

CN Communications

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